



**SPONSORSHIP OPPORTUNITIES**

**SEPTEMBER 18 - 21 2025**

501(c)3 non-profit organization

Hello!

We're the team behind the annual Phoenixville Film Festival, which is a 501(c)3 non-profit organization. The festival will take place at the iconic Colonial Theatre from September 18-21, 2025. Over these four days, there will be several film screenings, featured speaker panels, after-parties, and an awards ceremony to wrap up this celebration of modern storytelling. Our goal is two-fold: to attract indie film fans and filmmakers to congregate and network, and to showcase films that span several genres and, pun fully intended, tell stories from a wide range of lenses.

Being independent filmmakers ourselves, this team has a complex understanding and the highest regard for the passion and work it takes to plan and execute a film festival - it's not so different from making a film, and it certainly requires the same amount of vision and love for the industry.

The 2024 Phoenixville Film Festival soared to incredible heights, marking a triumphant success that resonated globally. With over 600 passionate attendees converging upon this vibrant weekend-long event, the festival served as a magnetic pull for film enthusiasts from diverse corners of the world. Hailing from places as far-reaching as Canada, Paris, Germany, and Ireland, the audience's international flavor underscored the festival's universal appeal. The cinematic journey extended beyond borders, with submissions pouring in from 19 countries, transforming Phoenixville into a melting pot of global storytelling.

We need sponsors to make this festival a success, and we want the Phoenixville community to have a hand in the elevation of our cultural experience. The festival needs sponsorship in varying forms - from traditional financial donations to the utilization of Phoenixville's thriving services and event spaces for hosting the audience. Please review the rest of this packet to learn more about what the festival will offer in return for sponsorship. Thank you for taking the time to read about our town's first film festival, and we hope you consider joining us! Any questions are welcome and encouraged, and we'd be simply ecstatic to discuss further in person, over the phone, or via email.

Please reach us at [hello@phoenixvillefilmfestival.com](mailto:hello@phoenixvillefilmfestival.com) or 484-306-3503.

Sincerely,  
The Phoenixville Film Festival



**FESTIVAL  
TEAM**

# THE PHOENIXVILLE FILM FESTIVAL IS...

A celebration of independent film culture & modern storytelling in an array of various lenses and tastes.

4 days of networking and entertainment facilitated by film screenings, filmmaker panels, workshops, & after-parties.

A presentation of more than **50 films** that draws filmmakers, screenwriters and guests that fosters an interactive community of film professionals and supporters



# THE COLONIAL THEATER

## BRIDGE STREET PHOENIXVILLE

The Colonial Theatre is the centerpiece of Phoenixville - from its physical location on Bridge St. to its symbolic and inspiring position in the timeline of American Filmmaking



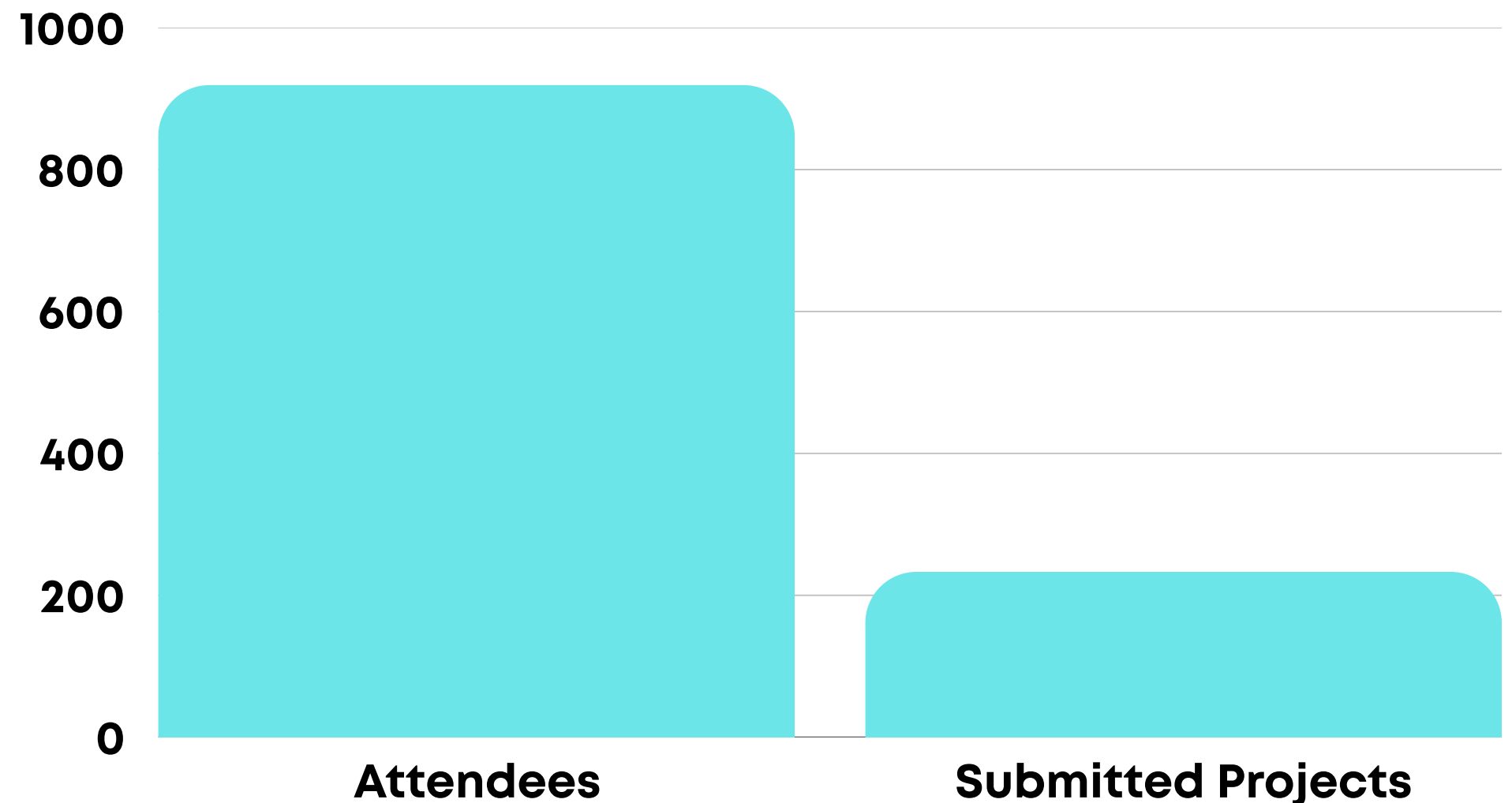
- ✓ Ultimate geographic visibility and walkability (Bridge St. closes for pedestrian use on weekends)
- ✓ Historic location with modern amenities, including a full bar & over 170 seats in the theater
- ✓ Ample lobby space for filmgoers and private space for filmmakers
- ✓ Unbeatable reputation and reknown in the local community and in Film Culture

# 2024 BY THE NUMBERS

The 2024 Phoenixville Film Festival soared to incredible heights, marking a triumphant success that resonated globally. With over 900 passionate attendees converging upon this vibrant weekend-long event, the festival served as a magnetic pull for film enthusiasts from diverse corners of the world. Hailing from places as far-reaching as Canada and Ireland, the audience's international flavor underscored the festival's universal appeal. The cinematic journey extended beyond borders, with submissions pouring in from 19 countries, transforming Phoenixville into a melting pot of global storytelling.

**919 Attendees**

**233 Submissions  
from 13 countries**



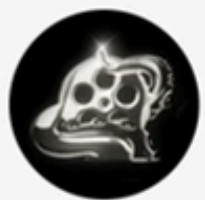
# 2024 REVIEWS

Discover what filmmakers worldwide are saying about their transformative experience at the Phoenixville Film Festival. Hear their voices, feel their passion, and witness the impact of this extraordinary event through their heartfelt testimonials



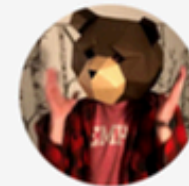
**Eddie  
Portoghese**

The Phoenixville Film Festival is top-notch. An outstanding location, great communication, fun events and a cadre of well chosen, entertaining films. As far as festivals go, this is one not to be missed. The location is perfect for networking and celebrating film. Run by an energetic staff of people dedicated to independent films.



**Danny and  
Aimee Donnelly**

Thank you Phoenixville for a fantastic festival experience. The screening location was perfect. The historic Colonial theater is a great draw as it's right in the center of town, you get a lot of foot traffic and curious people popping in. The networking was terrific, we met so many awesome filmmakers at this fest. The panels were good too. All around wonderful festival, definitely worth submitting to. I hope to be able to be a part of it in the future.



**Douglas  
Williams**

After just two years, the Phoenixville Film Festival has established itself as one the top festivals in our region. The staff and proگرامing team are passionate cinephiles who are bringing independent cinema to Phoenixville and the Great Philadelphia area. We were overjoyed to have our short film RiRi featured as part of the festival and to screen during the opening night program. Kyle and his team are working hard to cultivate a community of filmgoers and are quickly making Phoenixville one of Pennsylvania's landmarks for independent cinema. Submitting to this one is a must! The future is bright for this festival, very much looking forward to attending as an audience member and (hopefully!) as a filmmaker for years to come.

[READ ALL THE REVIEWS](#)



4

**DAYS & NIGHTS**

After Thursday's Kickoff Event at the Colonial, each day will **begin with a curated workshop or filmmaker panels and end out on the town with an afterparty.**

8

**FILM BLOCKS**

Filmmakers, friends, & enthusiasts can enjoy packages of short & feature length films carefully selected from **over hundreds of submissions**

11

**AWARD WINNERS**

Plus an Audience Choice Award celebrated on Sunday to end the Festival

# ALL LEVELS OF SPONSORSHIP RECEIVE

## FESTIVAL TICKETS

A seat in the theater  
with all the artists &  
enthusiasts

## NAME PLACEMENT

Name placement on  
digital & printed  
displays

## COMMERICAL RECOGNITION

Name recognition in  
Festival ads, shown before  
each film and on social  
media channels



## **EXECUTIVE**

**Donations of \$2,500+**  
Limited Availability

Items marked with \*are subject to availability

- 20 All Access Passes to the Festival
- Sponsorship of a center piece feature film\*
- Large Logo or name placement on digital & printed displays
- Full 30 Second Commercial or Ad to play before film blocks
- Your name featured as the sponsor of an event\*
- Static, on-screen slide included in the pre-roll of all film blocks
- Sponsorship of an Official Award (Logo or name Printed on Glass Award)\*
- Logo placement on the official step and repeat
- Logo placement on our website
- Logo in included in all eBlasts email during the Festival (700+ Subscribers)

## **PRODUCER**

**Donations of \$500+**  
Limited Availability

Items marked with \*are subject to availability

- 10 All Access Passes to the Festival
- Sponsorship of a short film block \*
- Static, on-screen slide included in the post-roll of all film blocks
- Logo or name placement on digital & printed displays
- Logo or name recognition included in an eBlast email during the Festival
- Sponsorship of an Official Award (Logo or name Printed on Glass Award)\*

## **ASSOCIATE**

**Donations of \$250+**

- 4 All Access Passes to the Festival
- Static, on-screen slide included in the post-roll of all film blocks
- Logo or name placement on digital & printed displays
- Logo placement on our website

## **FRIEND**

**Donations of \$100+**

- 10 Festival Tickets to any screening block or event
- Name placement on digital & printed displays
- “Special Thanks” recognition in the post-roll of all film blocks

# YOUR LOGO PLACEMENT

## STEP & REPEAT

In the background of all the best pictures, the step & repeat is the red carpet backdrop

## DIGITAL PRINTS

Displayed digitally and printed on all available marketing materials like posters, websites and more.

## SILVER SCREEN

Logos will display and commercials will play prior or after film screenings up on the big screen

# FUNDRAISING GOALS

## BIG TICKET ITEMS

- Colonial Theater Rental
- Digital Needs
- Festival Signage and Marketing
- Merchandise
- Guest Speakers

## EVENT SPACES WE NEED

- Space to network and caffeinate an hour before the Colonial opens Fri - Sun
- Afterparty space Fri, Sat & Sun Night
- Space for Guest Speakers

# EVENT SPACES

Could your business serve as event space for special events?

We're also looking for sponsors who could provide space for various events for filmmakers and movie goers to gather and network. Ideal spaces would be but not limited to:

- Walkable location from the Colonial Theater
- Ample room for fest attendees
- Offers Drinks or Discounted Drinks to Filmmakers with a Filmmaker Badge
- Has a Stage for Workshop or Guest Speakers
- Enough Room for a Small Step and Repeat and Red Carpet



# THANK YOU!

For considering a contribution to the Phoenixville Film Festival, to furthering a culture around accessible, diverse, equitable, truthful storytelling, and to embracing the cinematic arts as a community.

**CAN YOU HELP THE  
ANNUAL FILM  
FESTIVAL? GET IN  
TOUCH**

**484-306-3503**

**[hello@phoenixvillefilmfestival.com](mailto:hello@phoenixvillefilmfestival.com)**

**[www.phoenixvillefilmfestival.com](http://www.phoenixvillefilmfestival.com)**